



2004 Classified Advertising Private Party Rates

To place a Classified Ad call 717-255-8121

Monday-Friday 8:00am til 4:30 pm. (Toll Free 1-800-692-7207)

Fax your ad to us 24 hours a day at 717-232-9307.

email - classified@pnco.com



We'll bill your Credit Card or make checks payable to The Patriot-News.

DEADLINES: DAILY EDITION

1pm for next day publication.
2pm Friday for both Saturday and Monday publications.



SUNDAY EDITION:

Real Estate 12 noon Thursday

Employment/Automotive Noon Friday



PET AD

The rate is based upon the highest priced item in the ad.
*0 to *100.....*14 (additional lines \$1.70 each)
*101 to *200.....*22 (additional lines \$2.20 each)
*201 or more.....*32 (additional lines \$5.20 each)
Copy must include price. Non-refundable. Ad will run 4 lines, 7 consecutive days.

If your pet is unsold by the 7th day, we will re-run the ad for 7 consecutive days, at 1/2 price.
*0 to *100.....*7.00 (additional lines \$.90 each)
*101 to *200.....*11.00 (additional lines \$1.15 each)
*201 or more.....*16.00 (additional lines \$2.65 each)
Ad will be re-run providing the ad has not expired.

PERSONAL HOMEOWNER

For individuals selling residential real estate \$2.10 per line per day for the following classifications:

- 205 Open House
- 254 Condos/Townhouses For Sale
- 256 Farms For Sale
- 258 Houses For Sale
- 264 Mobil Homes For Sale

15 DAY HOMEOWNER BUDGET RATE

3 lines...15 days...\$58 (additional lines \$9.90 each)

30 DAY HOMEOWNER BUDGET RATE

3 lines...30 days...\$100.00 (additional lines \$12.20 each)

Package rates are flat rate charges. Cancel your 30 day package within the first 15 days, pay the 15 day rate. Cancel your 15 day package early, pay \$2.10 per line per day.



TRANSPORTATION FOR SALE

Includes the following classifications:

- 730 Aviation
- 755 Motorcycles
- 760 RV/Travel Trailers
- 765 Collector Cars
- 770 Vans For Sale
- 775 Trucks For Sale
- 777 Commercial Vehicles
- 778 Sport Utility
- 779 Snowmobiles
- 790 Autos For Sale



4 lines...10 days...\$18 (additional lines \$2.10 each) Copy must include price. Non-refundable. Non-Commercial advertisers. Ad will run 10 consecutive days. Ad must be prepaid.

OBITUARIES, MEMORIALS, CARDS OF THANKS

Daily...\$3.85 Sunday...\$4.45
4 line minimum (last name counts as 2 lines)

SITUATIONS WANTED

For individuals seeking employment. Not for use by self employed services. 80¢ per line per day...3 line minimum. Prepayment required. Ad will run a minimum of 3 consecutive days.



POWER AD

For individuals selling merchandise. Offer does not include transportation ads.

4 lines...10 days...\$15 (additional lines \$1.70)
Copy must include price. Non-refundable. Ad will run 10 consecutive days. (No price ranges.)



CLASSIFIED PEDDLER

Classification 680. The rate is based upon the highest priced item in the ad. (no price ranges).

- 1* to *50 \$5 - 3 lines, 5 days (additional lines \$1.00 each)
- *51 to *200 \$9 - 3 lines, 5 days (additional lines \$1.80 each)
- *201 to *400 \$11 - 3 lines, 5 days (additional lines \$2.20 each)
- Free ad 3 lines, 5 days, all items in ad must be free*

3 lines...5 days Copy must include price. Non-refundable. Ad will run 5 consecutive days. *Limit one free ad per phone number per week.

YARD SALES

5 lines - 3 days...\$16 (add'l lines \$1.00)
Includes publication in Saturday Map & Directory (Seasonal)
1 to 2 days...\$1.15 per line, per day
4 or more days...\$1.05 per line, per day

"I WILL NOT BE RESPONSIBLE" LEGAL AD

5 lines...3 consecutive days. Prepayment required. Daily...\$4.90 Sunday...\$5.70

Copy reads:
I WILL NOT BE RESPONSIBLE FOR ANY DEBTS CONTRACTED BY ANYONE OTHER THAN MYSELF (name flush right)

Cancellations: After an ad is ordered, it cannot be cancelled or corrected until after the first insertion. Read your ad carefully after it appears the first time, if it contains an error call us at once.

TO CANCEL AN AD MON-FRI 8:00-4:30PM, PHONE 255-8121. Ask for a cancellation number. This is your record of cancellation should the ad appear again in error.

CLAIMS FOR ERROR. Advertising is accepted subject to revision, proper classification and approval of the publisher. The Patriot-News will not be responsible for more than one incorrect insertion.

The Patriot-News

Now you know

FOR CONVENIENT SEVEN DAY HOME DELIVERY - CALL OUR CUSTOMER SERVICE HOTLINE AT 255-8150 OR TOLL FREE 1-800-692-7207

SP146220